

Anglesey Tourism Bedstock Questionnaire (January 2018)

PART A - Accommodation Profile

Please complete one form for each business site you own or run.

Q1 Details of business

Name of business:

Name of proprietor:

Contact name (if different from above):

Telephone number:

House name/number (of business):

Street:

Town:

Post code:

Website:

Email:

Q2 Contact details of proprietor (if different from business details, otherwise leave blank)

House name/number/street/town/postcode

Telephone number:

Q3 What is the type of business? (Tick all that apply)

- Self catering accommodation
- Caravan / campsite/ glamping
- Serviced accommodation
- Rooms to let (e.g. AirBnB)
- Alternative accommodation
- Bunkhouse
- Hostel

Q4 Do you promote your business through any of the following? (Tick all that apply)

- Your own website
- Anglesey Tourism Association
- Visit Wales
- Go North Wales
- AirBnB
- Sykes
- Menai Holiday Cottages
- North Wales Holiday Cottages
- Other

Where else do you promote your business?

SERVICED ACCOMMODATION, ROOMS TO LET AND HOSTELS

Q5 Which of the following best describes your serviced accommodation?

- Bed & breakfast
- Hotel
- Guesthouse
- Farmhouse
- Restaurant with rooms
- Inn

Townhouse
Budget hotel

Q6 **How many bedrooms do you have in your serviced / rooms/ hostel accommodation?**

Q7 **How many bed spaces do you have in your serviced / rooms/ hostel accommodation?**

A double bed is two bed spaces. Cots do not count.

CARAVAN & CAMPING

Q8 **For each of the following, how many pitches do you have on your site?**

Insert '0' if any do not apply.

- Static caravans (to let)
- Static caravans (privately owned)
- Touring caravan pitches (to let)
- Touring caravan pitches (privately owned)
- Seasonal caravan /tent pitches (less than one month)
- Glamping tents / pods
- Tent pitches

Q9 **And how many bed spaces do you think you have on your site for each of the following?**

Insert '0' if any do not apply or note any relevant comments. A double bed is two bed spaces. Cots do not count.

- Static caravans (to let)
- Static caravans (privately owned)
- Glamping tents / pods

SELF CATERING & ALTERNATIVE ACCOMMODATION

Q10 **How many units do you have in your self catering / alternative accommodation?**

E.g. a cottage would be one unit.

Q11 **How many bed spaces do you have in your self catering / alternative accommodation?**

A double bed is two bed spaces. Cots do not count.

Q12 **What was your approximate occupancy (%) in 2017 for each month?**

If you are not open during any of these months, please note 'not open' instead of an occupancy figure.

January
February
March
April
May
June
July
August
September
October
November
December

Q13 **Is your business graded by Visit Wales or the AA?**

Yes
No

Q14 **How many people are employed at your business, including the proprietors if they work there?**

Please answer as full-time equivalents.

Permanent staff
Seasonal staff (please give the number in peak season)

Q15 **What are the minimum and maximum prices you charge for a room or unit per night?**

If you have more than one type of property, please say which you are referring to.

Minimum price per night
Maximum price per night

PART B - Proposed Major Developments on Anglesey

This will provide the Isle of Anglesey County Council and the tourism sector with key information on the role that tourism accommodation could play in the proposed new nuclear build at Wylfa and the proposed National Grid project.

Q16 Would you be interested in accommodating the Wylfa Newydd or National Grid construction phase workforce?

Yes

No

Q17 What do you expect would be the main benefits to your business in accommodating Wylfa Newydd or National Grid construction workers?

Q18 During which months of the year would you be interested in accommodating construction workers?

January
February
March
April
May
June
July
August
September
October
November
December

Q19 Are there any particular reasons why you are not interested in accommodating Wylfa Newydd or National Grid construction phase workers?

Q20 Would you be interested in a Central Accommodation Management Service if one were created which aligns accommodation service and demand?

Yes

No

Maybe

Q21 Are there any particular reasons why you would not be interested in such a service?

Q22	To what extent do you think each of the following are challenges facing the tourism sector on the Isle of Anglesey in respect of the proposed major new developments?	Significant challenge	Slight challenge	Not a challenge
		Disruption and damage to the natural environment		
		Increased traffic on the roads		
		Fears visitors will be put off by nuclear energy/ additional pylons		
		Construction workers/traffic disrupting the visitor experience		
		Services and businesses not coping with the influx of workers on the island		
Q23	What challenges and/or opportunities do you have in promoting Anglesey as a tourist destination?			
	1.			
	2.			
	3.			
	4.			
Q24	Finally, would you like to be contacted by Isle of Anglesey County Council with updates and progress on this work?			
	Yes			
	No			