

## **Anglesey Tourism Bedstock Questionnaire (January 2018)**

### **PART A - Accommodation Profile**

Please complete one form for each business site you own or run.

- Q1      **Details of business**  
Name of business:  
Name of proprietor:  
Contact name (if different from above):  
Telephone number:  
House name/number (of business):  
Street:  
Town:  
Post code:  
Website:  
Email:
- Q2      **Contact details of proprietor** *(if different from business details, otherwise leave blank)*  
House name/number/street/town/postcode  
Telephone number:
- Q3      **What is the type of business? (Tick all that apply)**  
  
Self catering accommodation  
Caravan / campsite/ glamping  
Serviced accommodation  
Rooms to let (e.g. AirBnB)  
Alternative accommodation  
Bunkhouse  
Hostel
- Q4      **Do you promote your business through any of the following? (Tick all that apply)**  
  
Your own website  
Anglesey Tourism Association  
Visit Wales  
Go North Wales  
AirBnB  
Sykes  
Menai Holiday Cottages  
North Wales Holiday Cottages  
Other

Where else do you promote your business?

### **SERVICED ACCOMMODATION, ROOMS TO LET AND HOSTELS**

- Q5      **Which of the following best describes your serviced accommodation?**  
  
Bed & breakfast  
Hotel  
Guesthouse  
Farmhouse  
Restaurant with rooms  
Inn

Strategic Research and Insight Ltd

Townhouse  
Budget hotel

**Q6      How many bedrooms do you have in your serviced / rooms/ hostel accommodation?**

**Q7      How many bed spaces do you have in your serviced / rooms/ hostel accommodation?**

*A double bed is two bed spaces. Cots do not count.*

## CARAVAN & CAMPING

**Q8      For each of the following, how many pitches do you have on your site?**

*Insert '0' if any do not apply.*

Static caravans (to let)  
Static caravans (privately owned)  
Touring caravan pitches (to let)  
Touring caravan pitches (privately owned)  
Seasonal caravan /tent pitches (less than  
one month)  
Glamping tents / pods  
Tent pitches

**Q9      And how many bed spaces do you think you have on your site for each of the following?**

*Insert '0' if any do not apply or note any relevant comments. A double bed is two bed spaces.  
Cots do not count.*

Static caravans (to let)  
Static caravans (privately owned)  
Glamping tents / pods

## SELF CATERING & ALTERNATIVE ACCOMMODATION

**Q10 How many units do you have in your self catering / alternative accommodation?**

*E.g. a cottage would be one unit.*

**Q11 How many bed spaces do you have in your self catering / alternative accommodation?**

*A double bed is two bed spaces. Cots do not count.*

**Q12 What was your approximate occupancy (%) in 2017 for each month?**

*If you are not open during any of these months, please note 'not open' instead of an occupancy figure.*

January

February

March

April

May

June

July

August

September

October

November

December

**Q13 Is your business graded by Visit Wales or the AA?**

Yes

No

**Q14 How many people are employed at your business, including the proprietors if they work there?**

*Please answer as full-time equivalents.*

Permanent staff

Seasonal staff (please give the number in peak season)

**Q15 What are the minimum and maximum prices you charge for a room or unit per night?**

*If you have more than one type of property, please say which you are referring to.*

Minimum price per night

Maximum price per night

Strategic Research and Insight Ltd

## PART B - Proposed Major Developments on Anglesey

This will provide the Isle of Anglesey County Council and the tourism sector with key information on the role that tourism accommodation could play in the proposed new nuclear build at Wylfa and the proposed National Grid project.

Q16 **Would you be interested in accommodating the Wylfa Newydd or National Grid construction phase workforce?**

Yes

No

Q17 **What do you expect would be the main benefits to your business in accommodating Wylfa Newydd or National Grid construction workers?**

Q18 **During which months of the year would you be interested in accommodating construction workers?**

January

February

March

April

May

June

July

August

September

October

November

December

Q19 **Are there any particular reasons why you are not interested in accommodating Wylfa Newydd or National Grid construction phase workers?**

Q20 **Would you be interested in a Central Accommodation Management Service if one were created which aligns accommodation service and demand?**

Yes

No

Maybe

Q21 **Are there any particular reasons why you would not be interested in such a service?**

Q22	<b>To what extent do you think each of the following are challenges facing the tourism sector on the Isle of Anglesey in respect of the proposed major new developments?</b>	<b>Significant challenge</b>	<b>Slight challenge</b>	<b>Not a challenge</b>
	Disruption and damage to the natural environment Increased traffic on the roads Fears visitors will be put off by nuclear energy/ additional pylons Construction workers/traffic disrupting the visitor experience Services and businesses not coping with the influx of workers on the island			
Q23	What challenges and/or opportunities do you have in promoting Anglesey as a tourist destination? 1. 2. 3. 4.			
Q24	Finally, would you like to be contacted by Isle of Anglesey County Council with updates and progress on this work?	Yes No		